



For Immediate Release

Contact:

Len Gutman

(480) 239-9915

len@opendoorcommunications.com

Sports Event Rentals Offers South African Property Owners Web Site to Rent Homes During World Cup

Web Site Also Easy Way for Attendees to Secure Private Lodging

South Africa and the 2010 World Cup is expected to experience a 15,000 hotel room shortage, as well as lengthy bus rides for ticketed fans because of the lack of accommodations. Four hundred and fifty thousand soccer fans are expected to visit South Africa next summer for the tournament.

JOHANNESBERG – Nov. 2, 2009 – Sports Event Rentals, a Phoenix, Ariz.-based company that connects property owners with fans looking to rent private homes, condos, apartments and even yachts during major sporting events, announced today it is offering South African homeowners the ability to list their home for rent during the upcoming World Cup for a \$99 flat fee with no commission.

The Web site, at www.sportseventrentals.com, is the first major sporting event-themed rental site to feature listings for more than 300 major sporting events in more than 150 cities across the globe and one of the first that does not require lengthy contracts or monthly fees.

"We designed Sports Event Rentals to make it easy and affordable for homeowners to list their properties and at the same time provide a great experience for potential renters to find a place to stay," said Robert Hayes, chief executive officer of Sports Event Rentals. "With our service property owners can update or edit their listings at any time and even leave them up for as long as a year if they like."

The site's listings include a wide range of properties, from vacation homes and city apartments to beachfront cottages and luxury homes, and it is organized for intuitive navigation by event, sport or location. The company also provides its listing customers with the flexibility and freedom to set their own rental fee and rental length, as well as the ability to communicate directly with potential renters.

To make the service simple for property owners, listings are easily uploaded to the site using a custom content management system that enables even novice users to

create an attractive listing complete with standard amenity descriptions, fields for custom descriptions and the ability to upload up to 12 images.

"Homeowners that list with Sports Event Rentals will get the widest visibility available for their rental because we take advantage of the latest in search engine optimization and promotion techniques," said Hayes. "And because we focus exclusively on sporting event rentals, our site receives targeted traffic by people looking for distinctive, convenient local accommodations at major events."

About Sports Event Rentals

Sports Event Rentals is an Internet company that enables property owners to list their home for rent during major sporting events across the globe and offers potential renters an authoritative, searchable database of lodging options. The search engine optimized site features more than 300 major sporting events in more than 150 cities across the globe, making it the most complete sporting event rental listing site in the world. Clients are able to list their property for a low flat fee using the company's easy-to-use and flexible interface. For more information visit www.sportseventrentals.com.