



For Immediate Release

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Sports Event Rentals Offers Property Owners Web Site to Rent Homes During Major Sporting Events

Global Site Lists Rental Properties at More Than 300 Events, 150 Cities

PHOENIX, Ariz. – Oct. 1, 2009 – Sports Event Rentals, a Phoenix, Ariz.-based company that connects property owners with fans looking to rent private homes during major sporting events, announced today it has launched its comprehensive Web site at www.sportseventrentals.com and has begun listing properties. The site features pages for more than 300 major sporting events in more than 150 cities across the globe.

The site's listings include a wide range of properties, from vacation homes and city apartments to beachfront cottages and luxury homes, and it is organized for intuitive navigation by event, sport or location. The company also provides its listing customers with the flexibility and freedom to set their own rental fee and rental length, as well as the ability to communicate directly with potential renters, all with no commissions.

"Renters choose private lodging accommodations at many large sporting events for a variety of reasons, including comfort, convenience, space, cost and the limited availability of standard lodging choices," said Robert Hayes, chief executive officer of Sports Event Rentals. "What we have found is that while there are some fly-by-night companies out there that try to take advantage of single events, until now there has been no comprehensive service to feature rental properties at events around the world."

Sports Event Rentals also has a unique pricing model that differentiates it from other similar services. The company does not require lengthy contracts or monthly fees for customers to list their property; rather, the company has a low, one-time fee of \$99 for a listing that remains on the site for one year thus enabling a property owner to list their property for multiple events if desired. Listings can also be updated or edited at any time during the listing term.

To make the service simple for property owners, listings are easily uploaded to the site using a custom content management system that enables even novice users to

create an attractive listing complete with standard amenity descriptions, fields for custom descriptions and the ability to upload up to 12 images. The listings also come with a built-in interactive Google map feature so potential renters can see exactly where the property is located in relationship to the event.

"We're big sports fans and we know how hard it can be to find a great place to stay at a major event like a Super Bowl or the Winter Olympics," said Hayes. "So we developed a site that made it both easy for property owners to rent their homes, and that lists the majority of events people want to attend all in one place. Whether you're planning a trip to the World Cup in South Africa, the NBA All-Star Game in Dallas or a PGA event in Scottsdale, you'll find it all listed at Sports Event Rentals."

About Sports Event Rentals

Sports Event Rentals is an Internet company that enables property owners to list their home for rent during major sporting events across the globe and offers potential renters an authoritative, searchable database of lodging options. The search engine optimized site features more than 300 major sporting events in more than 150 cities across the globe, making it the most complete sporting event rental listing site in the world. Clients are able to list their property for a low flat fee using the company's easy-to-use and flexible interface. For more information visit www.sportseventrentals.com.